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To: Jason Miller

From: John McLaughlin Date: January 27, 2021

Re: Wyoming Voter Survey Findings – 500 Likely General Election Voters

Liz Cheney's decision to vote to impeach President Trump makes her extremely vulnerable according to a Wyoming poll conducted among 500 likely general election voters. It is evident her ratings are in bad shape among general election voters and have collapsed among Republicans and Trump voters. The strong voter sentiment in this survey suggests there could be similar results for other Republicans who voted for impeachment.

- 70% of all Wyoming voters believe the U.S. Senate impeachment trial is unconstitutional. Only 22% disagree. Eight in ten Republicans (83% to 9%) and nine in ten (90% to 4%) Trump voters think it's unconstitutional.
- More than two-thirds (69% to 29%) disapprove of Cheney's vote to impeach President Trump. The level of disapproval intensifies among Republicans (85%) and Trump voters (96%).
- Nearly two-thirds (63%) of all voters are less likely to vote for Cheney because of her impeachment vote. The less likely percentage grows to 77% and 86% among Republicans and Trump voters, respectively.
- The majority (59% to 32%) approves of Republicans removing Cheney from Republican leadership in congress. Republicans approve 73% to 21% while Trump voters agree 80% to 13%.
- The majority has an unfavorable opinion of Cheney by greater than a 2 to 1 ratio (28% favorable to 62% unfavorable). Her unfavorables are overwhelming among Republicans (20% favorable to 73% unfavorable) and Trump voters (14% favorable to 80% unfavorable).
- The negative opinion about congress exacerbates Cheney's problems. Three-quarters (74% to 16%) disapprove of the job congress is doing. The harsh negatives reach 82% and 89% among Republicans and Trump voters, respectively.
- Conversely, President Trump is very popular. Seven in ten (70% to 28%) Wyoming voters have a favorable opinion of him. Republicans (85% to 14%) and Trump voters (96% to 4%) love him.

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- It is clear, Wyoming voters are going to hold Cheney accountable on the ballot. Only 13% of general election voters would vote to re-elect Cheney. Her re-elect score drops to 10% among Republicans and 6% among Trump voters.
- Looking just at head-to-head Republican primary matchups, Cheney trails Anthony Bouchard and Chuck Gray by the same 27-point margin (23% to 50%). The core Republican base is against her.
 - Cheney vs. Bouchard: Republicans (21% Cheney/54% Bouchard) and Trump voters (13% Cheney/61% Bouchard)
 - Cheney vs. Gray: Republicans (20% Cheney/55% Gray) and Trump voters (12% Cheney/62% Gray)
- In a 3-way Republican primary, Cheney struggles (28% Bouchard, 21% Cheney & 17% Gray). Cheney falls further behind among Republicans (29% Bouchard, 19% Gray & 19% Cheney) and Trump voters (Bouchard 34%, Gray 21% & Cheney 12%).
- An alarming result for the national Republican committees in Washington D.C. is that only 10% of Republicans and 7% of Trump voters will support and donate money to those committees who continue to back Republicans like Cheney who voted to impeach President Trump.

Methodology: This survey in Wyoming was conducted among 500 likely general election voters between January 25-26, 2021. All interviews were conducted by professional interviewers via telephone. The sample included a mix of 35% landline and 65% mobile phone interviews. Interview selection was at random within predetermined election units. These units were structured to statistically correlate with actual voter distributions in a general election. The accuracy of the sample of 500 likely general election voters is within +/- 4.4% at a 95% confidence interval.